

FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: Royal Sundaram General Insurance Co. Limited
Registration No.102 and Date of Registration with the IRDAI:23.10.2000



Date: 31-Dec-23

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	75,821	9,184	2,23,283	27,381	81,652	9,755	2,44,575	28,077
2	Corporate Agents-Banks	6,380	1,092	21,513	3,582	9,793	1,380	33,261	4,760
3	Corporate Agents -Others	27,057	7,000	84,669	20,460	25,407	6,360	74,016	17,740
4	Brokers	3,76,245	53,792	10,28,704	1,47,681	4,53,347	49,196	10,06,518	1,32,238
5	Micro Agents	12	1	36	1	12	1	32	1
6	Direct Business	0	0			0	0		
	Officers/Employees	0	0	0	0	0	0		
	Online (Through Company Website)	13,783	1,225	41,475	3,753	24,621	1,457	55,492	3,918
	Others	48,820	2,415	1,41,717	8,816	52,720	3,054	1,28,172	9,147
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	5,665	106	38,370	587	5,481	176	36,824	1,123
9	Point of sales person (Direct)	1,20,539	14,617	3,21,182	38,671	1,28,910	13,243	3,41,352	35,043
10	MISP (Direct)	9,110	509	27,122	1,128	6,346	352	21,944	1,140
11	Web Aggregators	52,104	4,078	1,49,568	10,600	1,35,602	5,846	2,80,146	12,673
12	Referral Arrangements			0	0				
13	Other (to be sepcified)								
	(i) _____								
	(ii) _____			0	0				
	Total (A)	7,35,536	94,019	20,77,639	2,62,660	9,23,891	90,821	22,22,332	2,45,861
14	Business outside India (B)								
	Grand Total (A+B)	7,35,536	94,019	20,77,639	2,62,660	9,23,891	90,821	22,22,332	2,45,861

Note:

- (a). Premium means amount of premium received from business acquired by the source
- (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable