

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels

Insurer: **Royal Sundaram Alliance Insurance Company Ltd** Date: **30.06.2010**

(Rs in Lakhs)

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
		1	Individual agents	89925	7469	89925	7469	18259	1864
2	Corporate Agents-Banks	798608	48926	798608	48926	181345	10884	181345	10884
3	Corporate Agents -Others								
4	Brokers	72987	11051	72987	11051	9462	2379	9462	2379
5	Micro Agents								
6	Direct Business	292818	24108	292818	24108	51325	5783	51325	5783
	Total (A)	1254337	91555	1254337	91555	260391	20910	260391	20910
1	Referral (B)								
	Grand Total (A+B)	1254337	91555	1254337	91555	260391	20910	260391	20910

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold