

FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Registration No. 102

Date of Registration with the IRDA: 23.10.2000

Insurer:

Royal Sundaram General Insurance Co. Limited

Date:

30-Jun-21

(Rs in Lakhs)

Business Acquisition Through Different Channels

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	93,239	11,912	78,644	10,764	93,239	11,912	78,644	10,764
2	Corporate Agents-Banks	7,463	1,046	9,975	1,317	7,463	1,046	9,975	1,317
3	Corporate Agents -Others	34,080	7,471	37,262	8,279	34,080	7,471	37,262	8,279
4	Brokers	167,015	33,239	155,848	30,047	167,015	33,239	155,848	30,047
5	Micro Agents	8	0	16	0	8	0	16	0
6	Direct Business	82,169	8,263	81,719	8,037	82,169	8,263	81,719	8,037
	Total (A)	383,974	61,932	363,464	58,444	383,974	61,932	363,464	58,444
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	383,974	61,932	363,464	58,444	383,974	61,932	363,464	58,444

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold